

Yuba-Sutter
FARM BUREAU
Est. 1919

SPONSORSHIP PACKET

WWW.YSFARMBUREAU.COM

The Yuba-Sutter Farm Bureau (YSFB) is committed to supporting agriculture in our region and ensuring that the next generation of farmers, ranchers, and agricultural leaders are equipped to meet future challenges.

At YSFB, we are preparing for the year ahead, planning programs that will have a lasting positive impact on our 640 members, your business, and our community.

Our programs focus on agriculture education and community outreach that impact policy development and advocacy work of YSFB. We continue to add and adapt programs as we meet with our members and partners to identify the needs of our community.

Some of our programs include:

- A Spray Safe event for more than 400 growers and employees,
- The Spring Fling Fundraiser for over 600 guests raising more than $100,000 for scholarships and ag education programs,
- Our Blue Jacket Bonanza that awarded more than 20 FFA jackets to local students,
- Farm Day for more than 1,800 local third graders and included over 40 educational booths.

The main goal is to connect with people in the community to help them gain a deeper understanding of the vital role agriculture plays in our daily lives.

We cannot achieve this alone. We rely on valued partners like you to help us make these programs a success. We want to thank you for your past support of YSFB and our programs. We hope you know the impact your support is making on our community.

We are excited to share our sponsorship packet that includes the various options for contributing to our mission. It provides an overview of our programs for the year along with sponsorship levels and associated benefits including recognition at our events and within our promotional materials. We hope this packet will assist you in your plans for contributions.

Thank you for considering this important opportunity. Should you have any questions or wish to discuss sponsorship details, please feel free to reach out.

Sincerely,

Stephanie Younger
Yuba-Sutter Farm Bureau Executive Director



YUBA-SUTTER FARM BUREAU

PREMIER SPONSOR







The Yuba-Sutter Farm Bureau Premier Sponsorship is the ultimate way to show your support for local agriculture while gaining year-round visibility in our community.

This exclusive level represents the highest leadership commitment to the future of local agriculture and helps ensure YSFB can provide year-round education, community outreach, youth development, and advocacy for our region.

YUBA-SUTTER FARM BUREAU

PREMIER SPONSORSHIP

$7,500

COMPANY RECOGNITION

- Logo listed as Premier Sponsor on YSFB event materials including Spray Safe, Spring Fling, Farm Day, AgVentures, and Ag Tours.
- Premier Sponsor sign displayed at each YSFB event throughout the year.
- Full-page feature profile in Crop Talk magazine.
- Recognition in each issue of Crop Talk magazine.
- Quarterly dedicated branded social media feature.
- Premier Sponsor recognition on website homepage year-round with link.
- One joint press release issued by Yuba-Sutter Farm Bureau announcing your Premier Sponsorship partnership.
- Recognition as Premier Sponsor in End of Year Report.

EVENT INCLUSION

- Spring Fling: Premier Sponsor table for 8 (first choice table location), 16 raffle ticket sheets, and 14 drink tickets.
- Ag Tours: 2 seats reserved on the tour, ability to place product/swag in bags, and opportunity to recommend a tour stop.
- Invitation to serve on the Scholarship Selection Committee for the Memorial Scholarship.

ADVOCACY OPPORTUNITIES

- Co-host one exclusive policy / legislative briefing with YSFB leadership (in office or virtual) with member outreach driven by YSFB.
- Provide 2 feature articles / member content pieces annually (subject to approval) in Crop Talk or e-newsletter.



SPRAY SAFE

A FARMER TO FARMER COMMITMENT TO YOU





Spray Safe is an opportunity for farmers, applicators and pest control advisors to learn about practices and technologies to reduce pesticide drift and ensure employee and public safety. Pending approval from the Department of Pesticide Regulation, licensed advisors and applicators will be able to earn continuing education units.

This event is free of charge. Coffee, donuts, and lunch will be provided to attendees.

JAN. 14

8:00 AM - 12 PM

Yuba-Sutter Fairgrounds

SPRAY SAFE

A FARMER TO FARMER COMMITMENT TO YOU

SPONSORSHIPS

DIAMOND SPONSOR: $1,000

- Company mention during the program, logo placement on the sponsor signs, and an opportunity to provide one flyer for the resource table.
- General acknowledgment in Crop Talk magazine, and the company logo placed on two social media posts.
- Prominent logo placement on website.
- Recognition in the e-newsletter
- Rocognition in the YSFB End of the Year Report.

GOLD SPONSOR: $500

- Company mention during the program, logo placement on the sponsor signs, and an opportunity to provide one flyer for the resource table.
- General acknowledgment in Crop Talk magazine, and the company logo placed on one social media post.
- Recognition in the YSFB End of the Year Report.

SILVER SPONSOR: $250

- Company mention during the program, and logo placement on the sponsor signs.
- General acknowledgment in Crop Talk magazine.
- Recognition in the YSFB End of the Year Report.



YUBA-SUTTER FARM BUREAU

SPRING FLING





Spring Fling draws over 600 members and friends of the Farm Bureau who join us for dinner, entertainment, a raffle, silent auction and live auction. This event raises funds for agricultural education and outreach in the Yuba-Sutter area and our scholarship program.

The Spring Fling Fundraiser makes it possible to host the following programs:

- AgVentures at the Yuba-Sutter Fair for the public,
- Farm Day for more than 1,800 third graders,
- The Blue Jacket Bonanza Program for FFA students,
- Scholarships for local students totaling more than $52,000 annually,
- Grower trainings at free and reduced costs.

MARCH 13
Yuba-Sutter Fairgrounds

YUBA-SUTTER FARM BUREAU

SPRING FLING

SPONSORSHIPS

PERPETUAL SCHOLARSHIP SPONSOR: $5,000

- Complimentary VIP table for 8, 40 raffle ticket sheets, 16 drink tickets, and a charcuterie board.
- Invitation to be on the Scholarship Committee for the Memorial Scholarship, and listed as a Top Contributor during the Scholarship presentation.
- Special mention during the opening ceremony, prominent logo placement on the slideshow and banners.
- Full-page article in Crop Talk magazine, logo placed on three social media posts, and one company-provided social media post.
- Prominent logo placement on website.
- Recognition in the e-newsletter YSFB End of the Year Report.

DIAMOND SPONSOR: $2,250

- Table for 8 in a premier location, 16 raffle ticket sheets, and 12 drink tickets.
- Mention during the opening remarks, logo placement in slideshow and banners.
- Half-page advertisement in Crop Talk magazine, general acknowledgment in Crop Talk magazine, and logo on two social media posts.
- Logo placement on the website.
- Recognition in the e-newsletter and the YSFB End of the Year Report.

GOLD SPONSOR: $1,500

- Table for 8, 12 raffle ticket sheets, and 8 drink tickets.
- Logo placement on event slideshow.
- General acknowledgment in Crop Talk magazine, and logo on one social media post.
- Recognition on the website, e-newsletter, and YSFB End of the Year Report.

SILVER SPONSOR: $1,000

- Table for 8 and 8 raffle ticket sheets.
- General acknowledgment in Crop Talk magazine.
- Recognition in the YSFB End of the Year Report.



YUBA-SUTTER FARM BUREAU

FARM DAY



Farm Day is an annual event that provides educational exhibits and demonstrations geared towards educating our local 3rd-grade students on the important role agriculture plays in our lives.

Farm Day provides basic and current facts about the agricultural industry, gives students and teachers the opportunity to become familiar with food and animal production, and allows personal contact with farmers.

SEPT. 25

8:30 AM - 12 PM

Yuba-Sutter Fairgrounds

YUBA-SUTTER FARM BUREAU

FARM DAY

SPONSORSHIPS

DIAMOND SPONSOR: $2,000

- Company logo printed on the front of the Farm Day backpacks.
- Half-page advertisement in Crop Talk magazine, general acknowledgment in Crop Talk magazine, and logo on three social media posts.
- Prominent logo placement on website.
- Recognition in the e-newsletter and YSFB End of the Year Report.

GOLD SPONSOR: $1,000

- General acknowledgment in Crop Talk magazine, and logo on two social media posts.
- Prominent logo placement on website.
- Recognition in the e-newsletter and YSFB End of the Year Report.

SILVER SPONSOR: $500

- General acknowledgment in Crop Talk magazine and logo on one social media post.
- Recognition on the YSFB website and YSFB End of the Year Report.

FRIEND OF FARM DAY SPONSOR: $250

- General acknowledgment in Crop Talk magazine.
- Recognition as a sponsor in the YSFB End of the Year Report.



YUBA-SUTTER FARM BUREAU

AGVENTURES BUILDING

Ag Ventures is our annual agricultural-themed exhibit hall open to all fair attendees. Our goal is to provide fun, educational exhibits geared towards increasing awareness of the positive contributions that agriculture makes to our local community and our economy.





GOLD SPONSOR: $500

- Incorporation to building's displays.
- Logo placed on 2 social media posts.
- Acknowledgement in End of the Year Report, Crop Talk, e-newsletter, and on the AgVentures webpage.
- Placement on signage in building.

SILVER SPONSOR: $250

- Placement on signage in building.
- Logo placed on 1 social media post.
- Acknowledgement in End of the Year Report.

JUNE
25TH -28TH
Yuba-Sutter Fairgrounds



YUBA-SUTTER FARM BUREAU

AG TOURS





The Yuba-Sutter Farm Bureau Ag Tours allow behind the scene looks at our thriving agricultural community. Attendees will gain insider knowledge from local farmers, learn more about the challenges and opportunities facing farmers at this critical time, witness cutting-edge agricultural practices firsthand, and network with key industry players and community leaders.

GOLD SPONSOR: $750

- Opportunity to recommend a tour stop and provide one company flyer for bags.
- Logo placed on 2 social media posts.
- 2 seats on the tour.
- Acknowledgement in End of the Year Report, Crop Talk, and e-mewsletter.

SILVER SPONSOR: $500

- Logo placed on 1 social media post.
- 1 seat on the tour bus.
- Acknowledgement in End of the Year Report and Crop Talk.

FRIEND OF FARM BUREAU SPONSOR: $250

- Acknowledgement in End of the Year Report and Crop Talk.



YUBA-SUTTER FARM BUREAU

DONATIONS



Your generous donation will support the Yuba-Sutter Farm Bureau's Fund for Ag Education (FAE) helping us promote agricultural education in our community.

All contributions are tax-deductible
Tax ID: TIN 45-0984257, and every dollar donated will be allocated to our five main educational events under FAE.

Your support is crucial in cultivating the next generation of informed and passionate advocates for agriculture. Thank you for making a difference!

Checks can be made payable to YSFB- FAE and sent to the office at 475 N. Palora Ave., Ste. A, Yuba City, CA 95991.

Yuba-Sutter
FARM BUREAU
Est. 1919

EVENT SPONSOR FORM

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

☐ **PREMIER SPONSOR - $7,500**

SPRAY SAFE:

- ☐ Diamond Sponsor - $1,000
- ☐ Gold Sponsor - $500
- ☐ Silver Sponsor - $250

AGVENTURES BUILDING:

- ☐ Gold Sponsor - $500
- ☐ Silver Sponsor - $250

SPRING FLING:

- ☐ Memorial Scholarship Sponsor - $5,000
- ☐ Diamond Sponsor - $2,250
- ☐ Gold Sponsor - $1,500
- ☐ Silver Sponsor - $1,000

AG TOURS:

- ☐ Gold Sponsor - $750
- ☐ Silver Sponsor - $500
- ☐ Friend of Farm Bureau Sponsor - $250

FARM DAY:

- ☐ Diamond Sponsor - $2,000
- ☐ Gold Sponsor - $1,000
- ☐ Silver Sponsor - $500
- ☐ Friend of Farm Day Sponsor - $250

SPONSORSHIP TOTAL: _____

ADDITIONAL DONATIONS :_____

All contributions are tax-deductible Tax ID: TIN 45-0984257

Please make checks payable to Yuba-Sutter Farm Bureau FAE

To pay with a credit card, please call us at (530) 673-6550.

Mail checks to 475 N. Palora Ave, Yuba City, CA 95991